

A group of cyclists is riding on a city street. In the foreground, a tree has red ribbons tied around its trunk. To the right, a temporary greenway is installed with potted plants and orange traffic cones. The background shows city buildings and a clear sky.

POP-UPS A TOOL FOR TACTICAL URBANISM

Pierce Schwalb and Joni Wilm

How do you increase active transportation ?

1. Mixed Land Use Patterns
2. Active Transportation Facilities
3. Functional Site Design
4. Safety and Access

Mixed Land Use Patterns



Active Transportation Facilities



Functional Site Design



Safety and Access

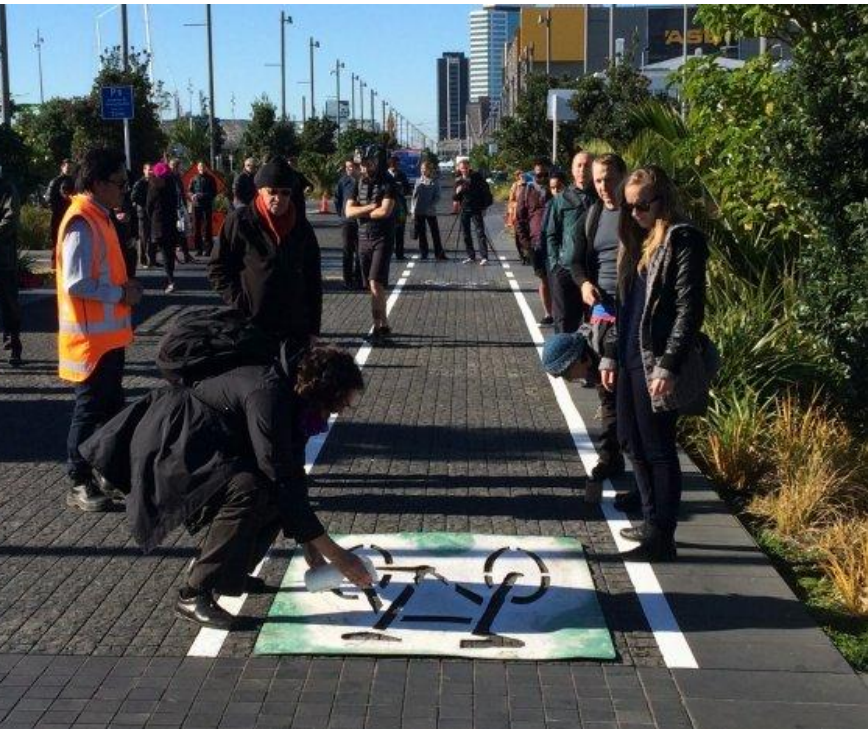




What is a pop-up?

- A type of low-cost, temporary change to the built environment, intended to improve local neighborhoods and city gathering places.

Types of pop-ups



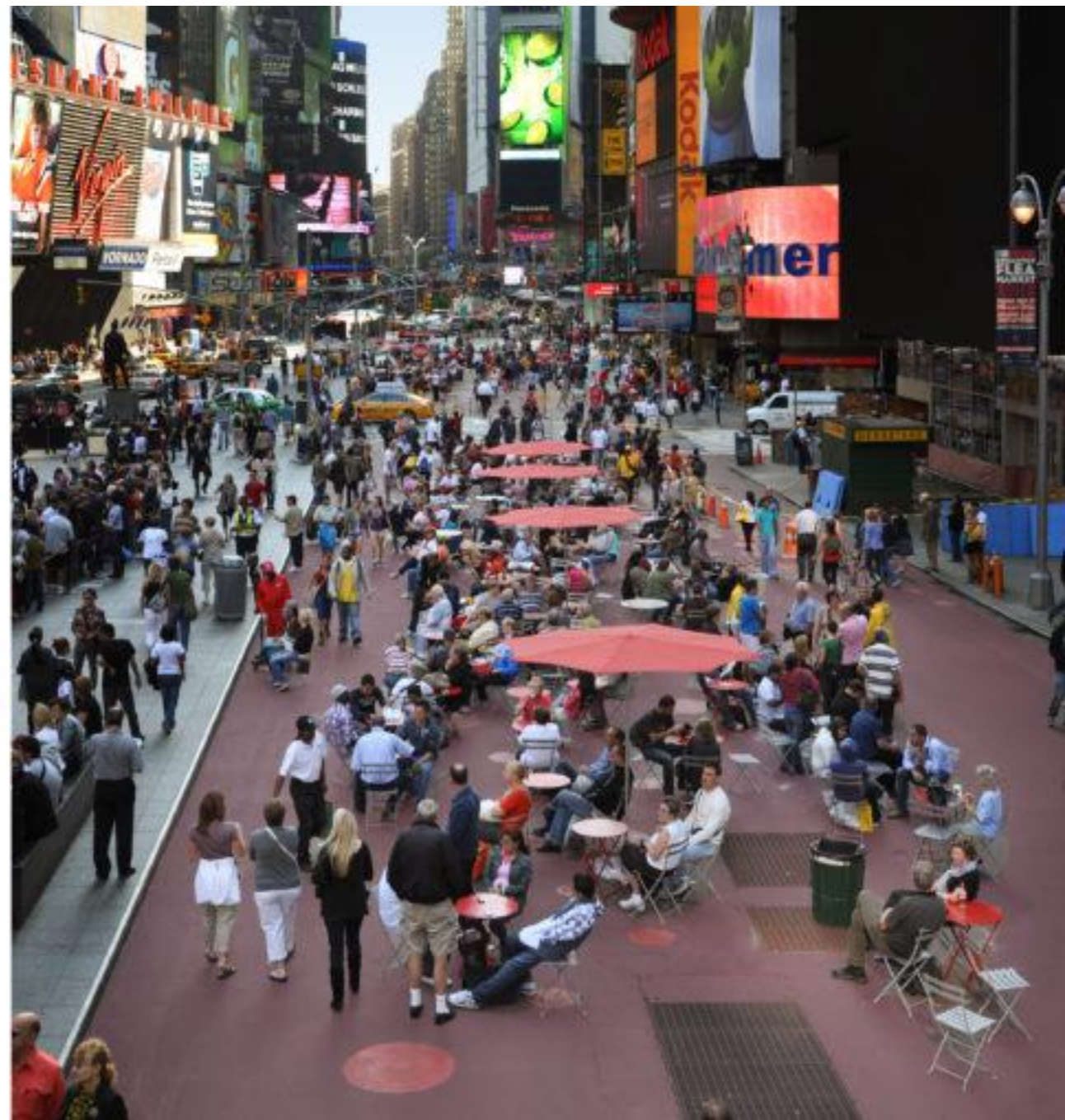
Bicycle Facilities



Planters



Parks/Gathering Spaces



Videos

Suburban Chicago

<https://www.youtube.com/watch?v=XAit2vi7U-s&feature=youtu.be>

St Louis

<https://www.youtube.com/watch?v=N9rT9GOAWjY>

Bethel, Vermont

<https://www.youtube.com/watch?v=5KE5UGY6uso>

Why do a pop-up in Anchorage?

- Low cost way to try out new bicycle/pedestrian infrastructure.
- Gather data.
- Build community support for projects.
- Try different options before investing large amounts of money/time.
- Empower communities.
- Create a sense of place.

Who is Mark Fenton?

- National public health, planning and transportation consultant
- Author “Complete Guide to Walking for Health, Weight Loss, and Fitness
- National expert on physical activity promotion





Pop-up Workshop in Anchorage, February 2019

Pop up workshop schedule

Day 1

- Meet & greet
- Initial scouting of Fireweed

Day 2

- ½ day workshop
- Introductions
- Best Practices
- Case Studies

Day 3

- Bus tour of project sites
- Group exercises, and sketches
- Next steps









Denali and 40th Ave.





Denali and 40th Ave.

Workshop Brainstorming Session

Team

Each team consisted of a mix of perspectives and expertise. Formed around each potential pop up site.

Concept

The team worked toward an overarching concept for each site. Features were sketched out on large sheets of paper.

Pitch

Concepts were shared with the whole group. Other teams provided feedback on additional features and feasibility of designs.

Prioritize

Potential projects were prioritized using a weighted matrix. 40th and Denali won, with Fireweed 2nd.

Next Steps

Next steps for top projects were discussed, followed by a call to action.

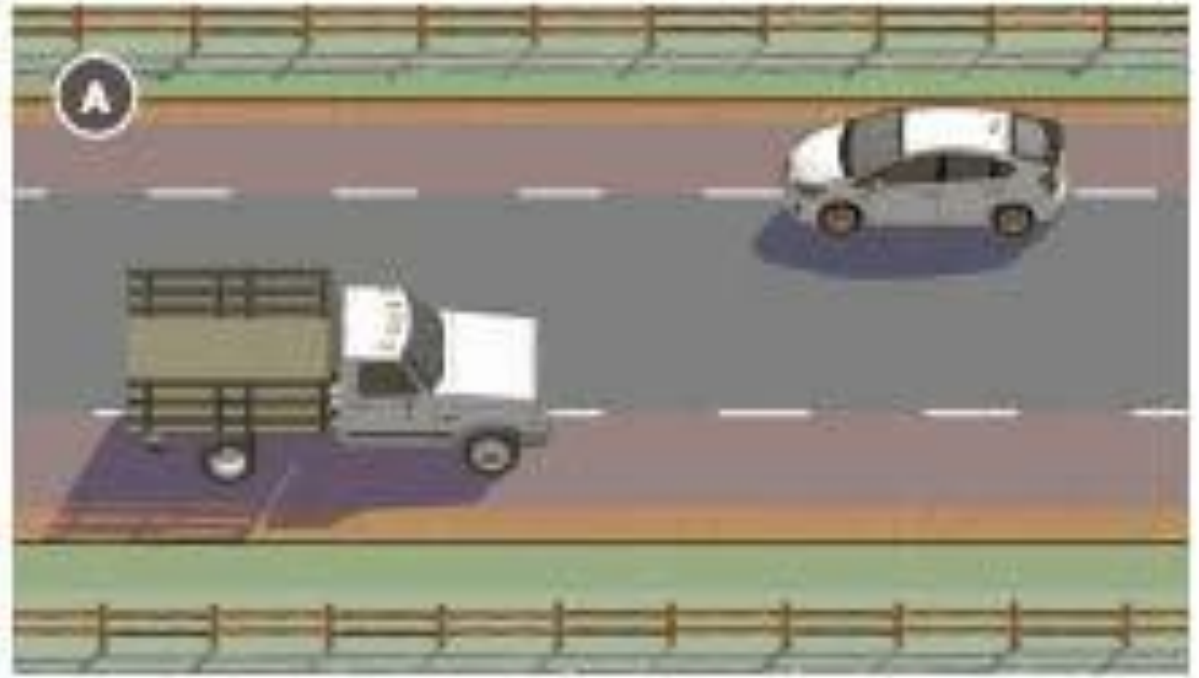
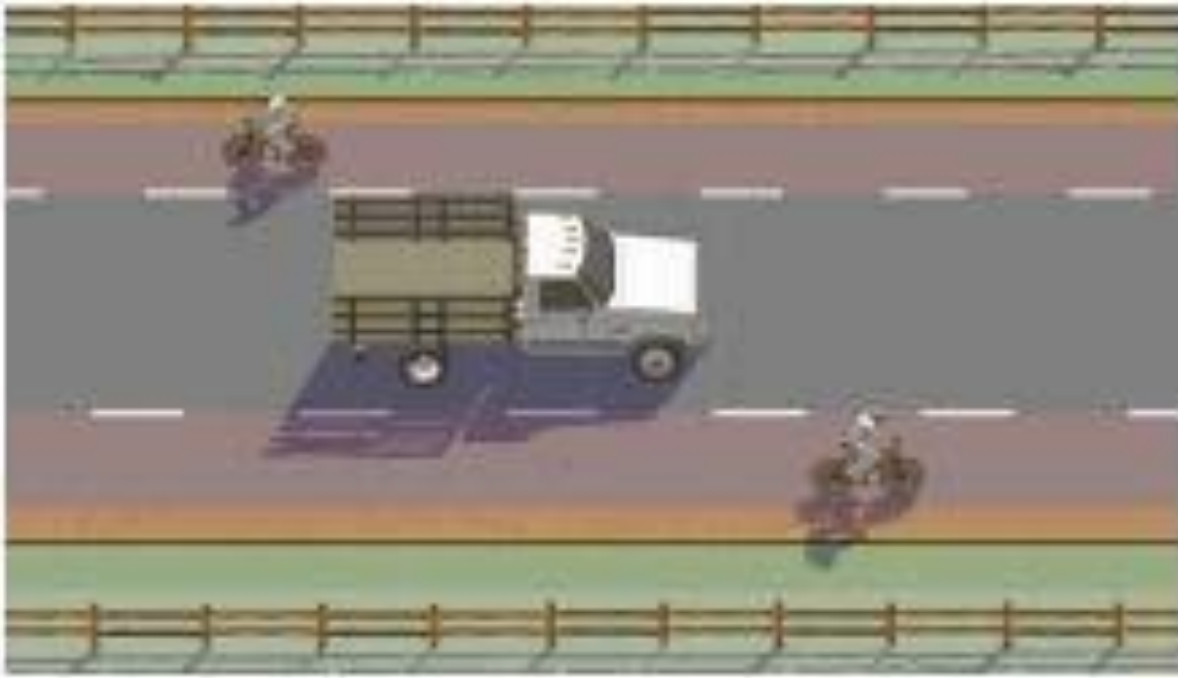
Roundabout Options for

*** Denali Street at 33rd Ave.**

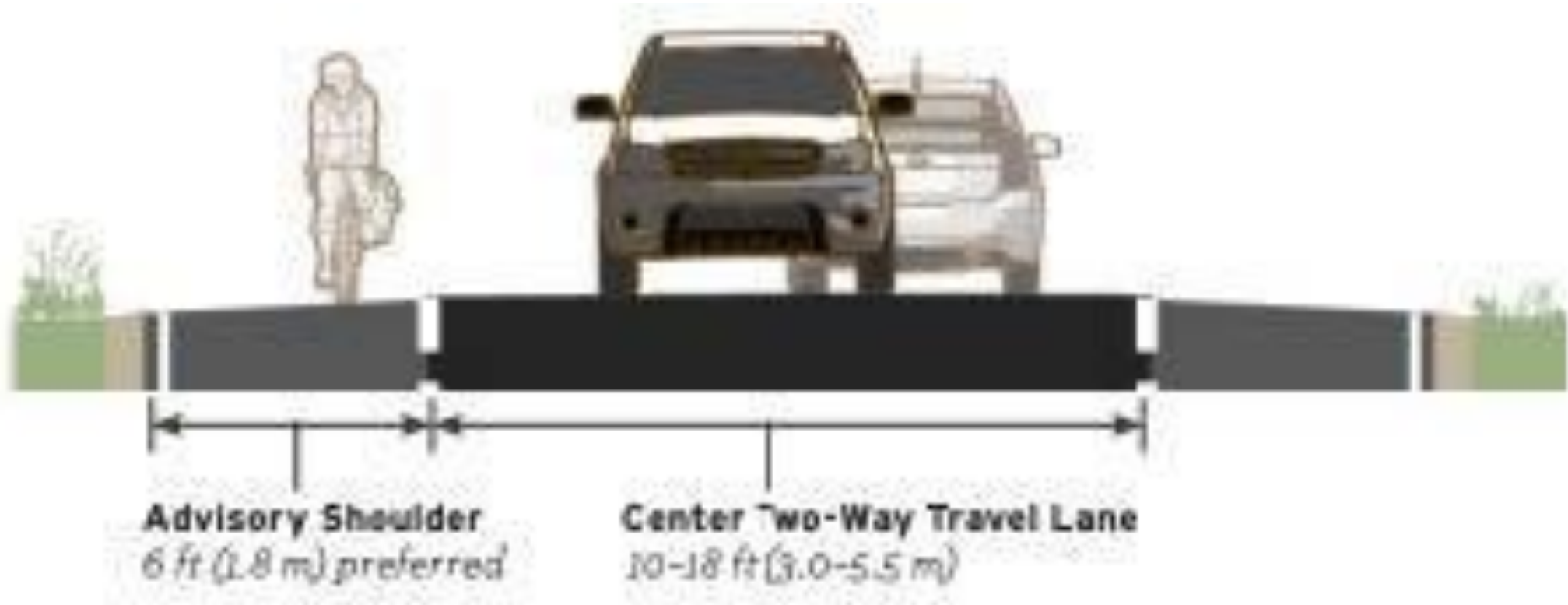
*** 40th Ave.**



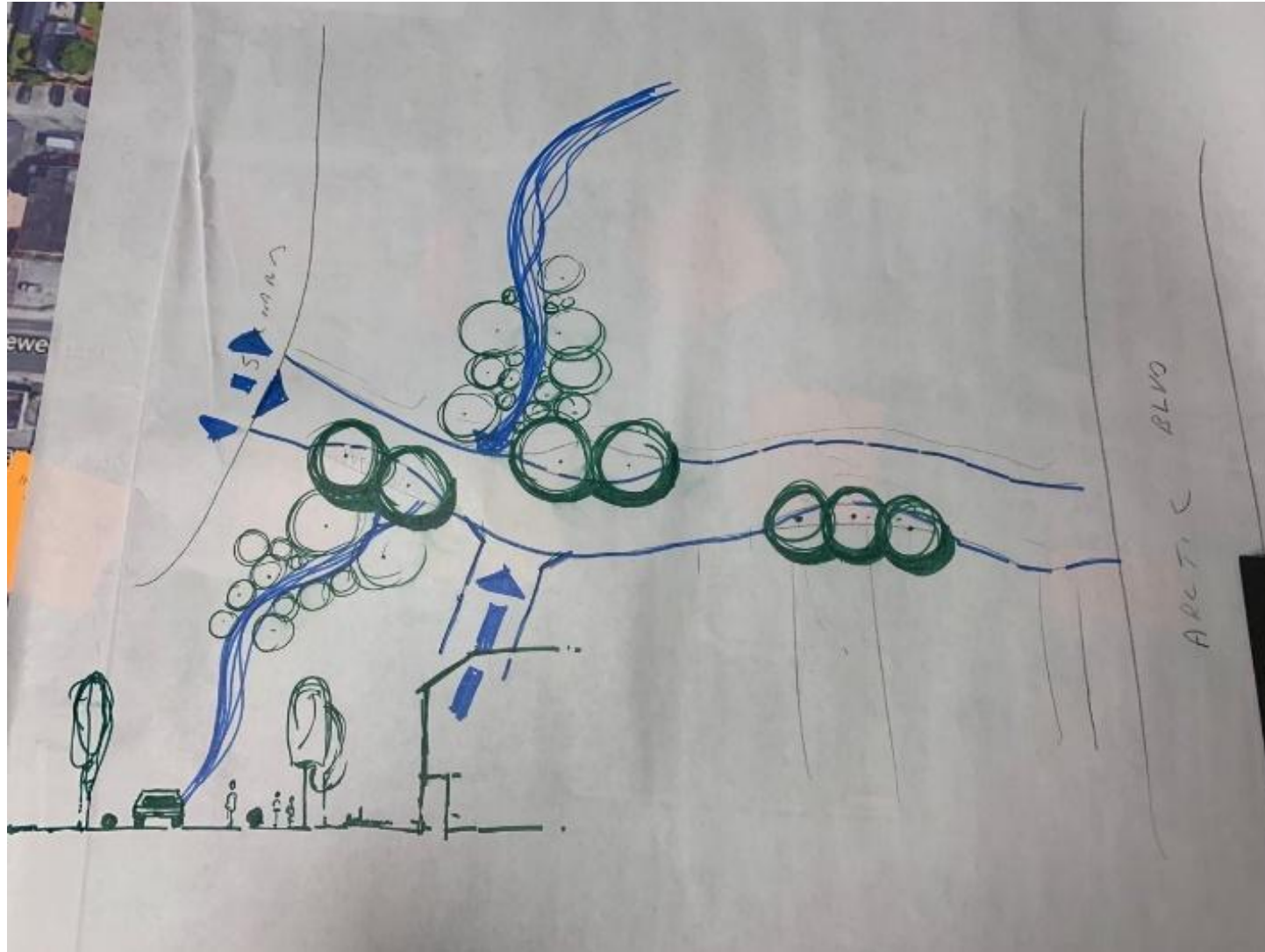
Chugach Way – Advisory Shoulder



Advisory Shoulder Profile



Workshop Sketches



Pop-up Next Steps

- Formed a steering committee
- Goal of 4 Pop-up Projects for summer 2019
- Tentative Schedule (June - October)
- Seeking permits from MOA Traffic and MOA PM&E
- Sign up on the volunteer sheet =)

Workshop Takeaways

- People are excited about Pop-up projects
- Enthusiasm stretches across many agencies
- It takes a village
- PERMITS!
- Data collection (before and after)



Sustainability: Create Your Own Pop-up



Resources

[AARP Pop-Up Demonstration Toolkit](#)

betterblock.org

Pop-Up Workshop Summary
(Email Pierce or Joni for this)



Questions?

Pierce Schwalb

Director of Bike Anchorage

pierce@bikeanchorage.org

907.891.8906

Joni Wilm

Transportation Planner at AMATS

wilmjc@muni.org

907.227.8501