

# Outdoor Sector Covid-19 Recovery



Alaska Trails Conference 2020

# State of the State

Alaska unemployment claims **50,000+**

**MAY NOT RE-OPEN:**

**14%** of restaurants

**15%** of tourism operators

**33%** of all Southeast Conference businesses

**Commercial & Non-Profit Trail  
Builders**

**Community Forestry  
Partnerships**

**Tourism Sector**

**Land Managers**

**Corps programs**

**Friends Groups**

**Local governments**

**Conservation Groups**

**Sportsmens Groups**

**Tourism interests**

**History**



## Conclusion:

We need more **funding** and less **red tape** to

**Put Alaskans to Work**

**to**

**Accelerate Economic Recovery**

# 21st Century Alaska Civilian Conservation Corps





## WORKING WITH AGENCIES

- Streamline Hiring Authority
- ANILCA Local Hiring Authority &/or
- Emergency Temporary Hiring Authority
- Existing Partners willing to scale up
- Existing guide contractors willing to pivot

# PROJECT PRIORITIES

## Catch Up

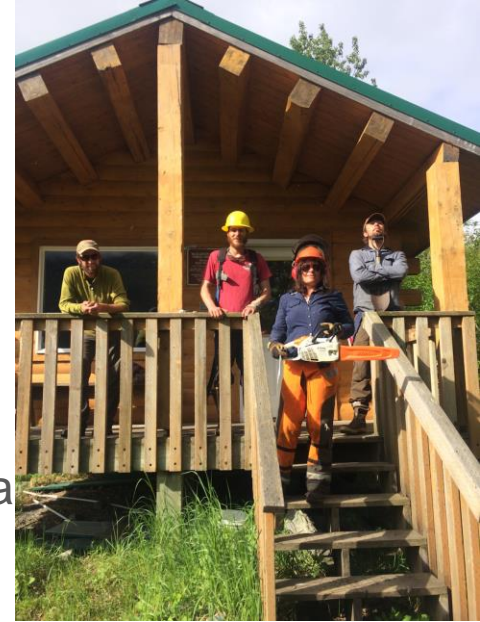
Existing agency deferred maintenance priority lists

## Invest in the Future

Capital improvement projects: Shovel-ready/NEPA-clear

## Expand Capacity

Build community capacity for collaborating for economic recovery



## Plus-Up Existing Grant Authorizations

Expand RTCA  
Challenge Cost-Share

Temporarily  
eliminate, reduce,  
defer local match  
requirements

Speed Delivery of Funds

Reduce red tape and other  
obstructions within grant criteria





# Multi-Part Approach



## FIRST

### \$2 Billion Alaska Recreation Infrastructure Stimulus package

- Getting Alaskans back to work
  - \$750 million over 3-year period
- Funding recreation projects on local/state/federal public lands
  - \$1.25 billion over 5 year period

## NEXT

- Transportation related request to fund Active Transportation for bike-ped
- Roads, bridges, waysides, etc.

# ACT NOW!

## Talk to DC: Call or email the Congressional Delegation

- Voice your support for getting \$ to Alaska to get people back to work and projects on local/state/federal lands to keep them busy
- Share stories about what more money and jobs means to your business or entity

**Get local support:** Talk to your city, chamber of commerce and/or tourism board to ask them to get on board

**Measure, measure, measure** - results, impacts, people-hours-miles-value and economic impact



Thank You!

Let's Keep in Touch!

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**Alaska Outdoor**  
ALLIANCE