# Alaska Long Trail and Outdoor Recreation Fact Sheet

Prepared by: Alaska Trails | January 10, 2024

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A world-class trail system connecting 500+ miles of Alaska's iconic terrain and diverse communities from the Pacific to the Interior, embracing the many ways Alaskans recreate outdoors and bolstering the Alaska economy by attracting visitors from all over the world.





### **Outdoor Recreation in Alaska**

The Alaska Long Trail (AKLT) project is set against the backdrop of the robust Outdoor Recreation economy. In 2022, the Outdoor Recreation industry in Alaska generated \$2.6 billion in economic output, supported more than 20,000 jobs and accounted for 4 percent of the state's economy.

- Growth in Alaska's outdoor recreation economy between 2021 and 2022 was second fastest in the U.S. (after Hawaii) and outpaced the rate of growth of both the state and national economies.
- Total visits to some Alaska State Parks increased 50% from 2019 to 2022.
- Hiking is the fastest growing activity for both air and cruise visitors to Alaska.
- Visitors would spend an additional \$250 million in Alaska if they stayed "One More Day".
- Three million visitors a year hike a portion of the Appalachian Trail a huge potential market for Alaska.

## Alaska Long Trail: Benefits for Alaska

- Economic Development: Long trail gateway towns benefit from more jobs, business opportunities, and tax revenues. Existing examples of small towns in Alaska benefitting from their proximity to outdoor recreation include Girdwood and the greater Denali area. The AKLT will benefit small communities like Moose Pass, Trapper Creek and Nenana.
- Access to Public Lands: "On/off-ramps" to the Alaska Long Trail will help Alaska residents access public lands. Existing access opportunities are insufficient to satisfy growing demand.
- Reducing the Backlog of Maintenance: DPOR has a large and growing backlog of maintenance. Funding for Alaska Long Trail projects have focused on improving existing trails first - reducing this backlog, followed by filling small gaps before taking on large construction projects.

### Select List of Supporters

- Alaska Chapter of Backcountry Hunters and Anglers
- Alaska Chapter of the American Society of Landscape Architects
- Alaska Huts Association
- Alaska Travel Industry Association
- **Anchorage Assembly**
- **Anchorage Park Foundation**
- City of Palmer
- City of Seward
- Denali Borough Assembly
- **Explore Fairbanks**
- Fairbanks Cycle Club
- Fairbanks North Star Borough Assembly
- Girdwood Board of Supervisors
- Greater Palmer Chamber of Commerce
- Greater Wasilla Chamber of Commerce
- Interior Trails Preservation Coalition
- Interior Trails Quarterly
- Kenai Mountains Turnagain Arm National Heritage Area (KMTA)
- Kenai Peninsula Economic Development
- Mat-Su Borough Assembly
- Mat-Su Convention & Visitors Bureau
- Mat-Su Health Foundation
- National Park Service
- Nordic Ski Club Fairbanks
- Single Track Advocates, Anchorage Skeetawk, Hatcher Alpine Xperience
- Roadmap to a Vital and Safe Anchorage

## Alaska Long Trail: Funded Projects

- State Funded Projects: Alaska Long Trail projects have received over \$5.6M in funding the past two years through the state capital budget
- Federally Funded Projects: Since 2021, projects in Chugach National Forest and Denali Borough have received over \$11.3M in federal appropriations with Senator Murkowski's help since 2021.
- Other Funding: ConocoPhillips Alaska, Rasmuson Foundation, Anchorage Park Foundation, Race Across Alaska Winter Challenge and individual donors have all contributed to overall project management.



