THURSDAY KEYNOTE SESSION:

Title: Guides to Trails and Life

Date/Time: Thursday, April 18th, 9:30 AM

Presenter: Lisa Maloney, Author

Description: Lisa will share the backwards, sideways, upside down path that led her into a very unconventional career, and share the key lessons and risks that’ve helped make it stick.

A thirty-year resident of Alaska and avid outdoorswoman, Lisa Maloney is the author of three guidebooks, including the just-released "Day Hiking Southcentral Alaska" and the award-winning "Moon Alaska." She's also worked as an outdoors columnist at The Anchorage Press and the Anchorage Daily News, served a stint as senior editor at Alaska magazine, covered a nationwide hiking/backpacking beat for About.com, and published hundreds of newspaper, magazine and online articles about all things travel, outdoors and adventure.

Lisa is generously donating a portion of the proceeds from "Day Hiking Southcentral Alaska" to Alaska Trails.

Read more about Lisa and her work at her website: http://maloneywrites.com
Breakout Sessions – Thursday, April 18th, 10:45 AM - Noon

TRACK: TRAIL FUNDAMENTALS

Title: RFPs and Contracts – How They’re Different
Presenter: Mike Shields – Trail Consultant

Description: Topics covered in this session include: How an RFP is different from RFB/RFQ contracts; when and why it gets used; the RFP process from formulation through Award; defining “deliverables”; evaluating Proposals; negotiating contract requirements; pitfalls and snares; and the basics of contract field administration.

TRACK: TRAIL CONCEPTS

Title: Inclusion on Trails
Presenters: Eileen Kazura – Alaska Geographic and Alaska Trail Stewards

Description: Coming Soon

TRACK: TRAIL FUNDING

Title: Funding Sources for Trails
Presenters: Darcy Harris – State of Alaska DNR – Recreational Trails Program
Katie Sechrist – State of Alaska ADF&G, Pittman / Robertson
Wes Hoskins – Executive Director, Mat-Su Trails and Parks Foundation
Lia Slemons – Kenai Mountains Turnagain Arm National Heritage Area

Description: As state coffers continue to shrink, funding sources for trails are even more important. Knowing where dollars can come from is important. Panelists will discuss various government and private grant programs that have funded trails and could provide funding for future projects. Grant programs to be discussed include: the Recreational Trail Program, the Pittman-Robertson Fund, Mat-Su Trails and Parks Foundation and the Kenai Mountain Turnagain Arm Heritage Area.

TRACK: TRAIL DESIGN

Title: Trails for the Soul: Aesthetics, Artistry and Trail Design
Presenter: Mark Gronewald - Trailwerx

Description: Most of us agree that trail design is both a science and an art. There have been many classes
about the science; this one is about the art. In this presentation we take a peek into the cranium of a typical trail user, review lessons learned from landscaping styles of earlier cultures, and identify effective ways to subtly delight the visual senses, enhance satisfaction, minimize conflict, and reduce human-caused trail degradation.”

**Breakout Sessions – Thursday, April 18th, 1:00 PM – 2:15PM**

**TRACK: TRAIL FUNDAMENTALS**

**Title:** When “Sustainable Design” Elements Don’t Work  
**Presenter:** Mike Shields – Trail Consultant

**Description:** Topics covered in this session include: Discussion of where, when, and *why* some elements of “Sustainable Trail Design” may not work as they’re supposed to, or be constrained by other trail needs. Can such failures be anticipated *before* layout and construction, and are there ways to compensate for the absence of a given design element? Are there any effective corrective actions available when such failures occur after construction?

**TRACK: TRAIL CONCEPTS**

**Title:** Technical Trail Skills with Interior Trails  
**Presenters:** Christine Byl – Interior Trails  
Gabe Travis – Interior Trails

**Description:** Coming Soon

**TRACK: TRAIL FUNDING**

**Title:** Grants for Trails  
**Presenters:** Steve Cleary – Alaska Trails

**Description:** The presenter(s) will engage in an open dialogue about grants opportunities, with a focus on past funding sources for trails and trail organizations. Both government and private foundation sources will be explored. A grant template will be displayed, highlighting the most common elements of a grant proposal and how those can be developed for many uses. Participants are encouraged to bring their own grant proposals to share and a list of grant opportunities will be jointly developed and share for all.
Breakout Sessions – Thursday, April 18th, 2:30 PM – 3:45PM

TRACK: TRAIL FUNDAMENTALS

Title: Technology on Trails – Maps and More  
Presenters: Prof. Jen Schmidt - UAA Alaska  
Wes Hoskins – Executive Director, Mat-Su Trails and Parks Foundation

Description: Technology is changing the way we find out about and navigate trails. See how new applications can help more people access more trails.

TRACK: TRAIL CONCEPTS

Title: Technical Trail Skills with Interior Trails  
Presenters: Christine Byl – Interior Trails  
Gabe Travis – Interior Trails

Description: Coming Soon

TRACK: TRAIL FUNDING

Title: Other Funding Ideas for Trails  
Presenters: Steve Cleary – Executive Director, Alaska Trails  
Beth Nordlund – Executive Director, Anchorage Park Foundation

Description: The presenters will share tips, events and ideas for raising money for your trail group, organization or project. Please bring your ideas to this presentation to share with others from around the state on the best ways to raise money for trails.

TRACK: TRAIL DESIGN

Title: Motorized Trail Building  
Presenter: Jon Underwood – Happy Trails

Description: Coming soon
**Joint Session – Thursday, April 18th, 4:00 PM – 5:00 PM**

**Title:** UAA AND APU STUDENT PRESENTATIONS

**Presenters:**
- Prof. Scott Hamel – UAA Engineering Students
- Prof. Jen Schmidt – UAA GIS Students
- Aaron Woelk – APU Student Presenter

**Description:** Engineering and GIS students from UAA and Outdoor Studies students from APU will share their projects.

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**Breakout Sessions – Friday, April 19th, 9:00 AM – 10:15 AM**

**TRACK: TRAILS INITIATIVE**

**Title:** The AK Trails Initiative: Who, What, and You!

**Presenters:**
- Chris Beck – Principal, Agnew::Beck / Alaska Trails Board
- Lee Hart – Executive Director, Valdez Adventure Alliance
- Meg Pritchard – Alaska Trails Initiative Fellow

**Description:** An introduction and overview of the goals, process and outcomes of the Statewide Trails initiative – an ambitious collaborative effort between user groups, businesses and agencies across the state to expand support for trails; highlight their importance to the economy, communities, and public health; advocate for greater investment in outdoor recreation, and build a stronger outdoor recreation coalition to reach these goals. The presenters will share work to date and invite your feedback and participation.

**TRACK: TRAIL FUNDAMENTALS**

**Title:** Sustainable Trails 101: Pt 1 Classroom

**Presenter:** Jon Underwood – Happy Trails

**Description:** This is a condensed version of the introductory course on sustainable trail building. Come and see what it takes to make the great trails that you have been using all these years. This class will emphasize sustainable design elements, trail planning, and management concepts for all trail enthusiasts. This is a two-part class that will include a field session in the next time slot.
TRACK: VOLUNTEERS

Title: Pt. 1: Leading Volunteers
Presenter: Kristen Mrozowski – Trails Technician, Alaska Trails
           Joe Hall – Chugach State Park

Description: Coming soon

TRACK: ACTIVE TRANSPORTATION

Title: Completing the Network – Trail, Bike and Ped Projects
Presenters: Colin Singleton - PE – CRW Engineering Group
           Maeve Nevins-Lavtar – Senior Park Planner, Municipality of Anchorage
           Andrew Ooms – Senior Engineer, Kittelson and Associates
           Joni Wilm – Senior Transportation Planner, Bicycle & Pedestrian Coordinator AMATS

Description: Presenters will highlight a variety of projects that could enhance the network of biking, walking and trail facilities. Connecting a network for safe walking and biking is a key need to increase the number of Anchorage residents using active transportation. The presentations will include an update on the integrated bike, ped and trails plan, an exploration of 8-80 Bike Facilities, examples from Madison Wisconsin on how to build a robust network and an overview of the Chester Creek singletrack trails and how building trails like that can increase the number of people riding to where they ride.

Breakout Sessions – Friday, April 19th, 10:30 AM – 11:45 AM

TRACK: TRAILS INITIATIVE

Title: The Economic Impact of Trails and Strategies for Future Growth
Presenters: Nolan Klouda – UAA, Center for Economic Development
           Neal Fried – Economist, AK Department of Labor
           Sarah Leonard – Executive Director, AK Travel Industry Alliance
           Invited not yet confirmed – Gunnar Knapp, UAA Institute for Social & Economic Research

Description: A look at the underappreciated economic value of outdoor recreation & tourism, and the potential to expand this value in Alaska. Panelists will share results of just published studies of the economic impacts outdoor recreation in Alaska and highlight examples from around the world that show how trails and outdoor recreation can help create healthy, durable economic growth.
**TRACK: TRAIL FUNDAMENTALS**

**Title:** Sustainable Trails 101: Pt 2 – Field Trip  
**Presenter:** Jon Underwood – *Happy Trails*

**Description:** This is a condensed version of the introductory course on sustainable trail building. Come and see what it takes to make the great trails that you have been using all these years. This class will emphasize sustainable design elements, trail planning, and management concepts for all trail enthusiasts. This is a two-part class.

**TRACK: VOLUNTEERS**

**Title:** Pt. 2: Volunteer Risk Management  
**Presenters:** Kristen Mrozowski – *Trails Technician, Alaska Trails*  
Joe Hall – *Chugach State Park*

**Description:** Coming soon

**TRACK: ACTIVE TRANSPORTATION**

**Title:** Pop-Up Projects – How and Why  
**Presenters:** Joni Wilm - *Senior Transportation Planner, Bicycle & Pedestrian Coordinator AMATS*  
Pierce Schwalb – *Executive Director, Bike Anchorage*

**Description:** Pop-up demonstration projects — also known as "tactical urbanism," "Do-It-Yourself urbanism" or "DIY urbanism" — typically involve community members working together to bring attention to overlooked spaces, address neighborhood issues, or demonstrate things they want changed or improved within a public or sometimes private space such as a streetscape, empty building or underused lot. AMATS and Bike Anchorage are excited to team up on a pop-up demonstration project on Fireweed Lane. Our goal is to implement a Complete Streets design on a portion of Fireweed Lane to demonstrate how the corridor can better serve all users. We plan to roll out this temporary design in conjunction with an Open Streets event, which will increase exposure of the project and elicit community involvement and feedback.
Breakout Sessions – Friday, April 19th, 1:00 PM – 2:15 PM

TRACK: TRAILS INITIATIVE

Title: Featured Trail Projects of the AK Trails Initiative

Presenters: Amy Dalton - Alaska Huts Association
            Erik Boraas – Executive Director, Trail Mix - Juneau
            Lynne Brandon – Executive Director, Sitka Trail Works
            Anch/Seward – to be named
            Marsha Lambert & Trena Haugen - Denali Borough

Description: Presenters from around the state will showcase a set of Feature Trails projects that are one key part of the Alaska Trails Initiative. These Feature Trails represent signature initiatives across the state – projects with big economic benefits and real potential for near term action. A representative from each project will detail progress to date, future work to be done, partners involved, and how these projects can together form a larger network of projects and advocates that will elevate trails in Alaska.

Audience review and identification of additional trails projects will be encouraged.

TRACK:

Title: Accessibility on Trails

Presenters: Ira Edwards –
            Jared Zimmerman – Crew Leader, National Park Service - Denali

Description: Trails that accommodate all users will be the focus for this panel, highlighting what has happened in the past and the philosophical basis for inclusive trails. Speakers will highlight how Alaska can increase such trails with some specific examples and a discussion of how parking lots and other infrastructure also contribute to the accessibility of trails.

TRACK: VOLUNTEERS

Title: Pt. 3: Youth Volunteers

Presenter: Kristen Mrozowski – Trails Technician, Alaska Trails
            Joe Hall – Chugach State Park

Description: Coming Soon
TRACK: ACTIVE TRANSPORTATION

Title: Anchorage Vision Zero - Streets should be safe for everyone.
Presenters: Wende Wilber - AICP PTP - Principal, Kittelson & Associates
          Tanya Iden – Principal/Owner, Agnew::Beck

Vision Zero is a strategy to eliminate all traffic-related fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. We know that in Anchorage, traffic collisions disproportionately impact people who walk and bike.

Description: Activating the Vision Zero Network – Let’s implement our plans!

Anchorage has developed a Vision Zero Action Plan and a Vision Zero Marketing & Messaging Campaign Plan. Both seek to eliminate traffic fatalities and severe injuries while increasing safe, healthy, equitable mobility. To develop these plan a network of many organizations that all share a common concern and have a stake in creating safer streets for all came together to define the problem and develop an approach to achieve real results. In this session, we’ll dig into these plans and talk about tangible next steps our community can take together to save lives, prevent injury, and increase the safety and enjoyment of roads for all people.

FRIDAY KEYNOTE SESSION:

Title: BIG TRAIL IDEAS – COMING TO LIFE
Presenters: Gabe Travis – Co-Owner, Interior Trails
           Hig Higman –
           Eric Clarke

Description: Coming soon