

ALASKA TRAILS

Alaska Trails Measuring Effectiveness Policy

The Alaska Trails' board of directors seeks to establish a policy on effectiveness and assessment of accomplishing our mission. Part of that process is to help ensure that the organization has defined, measurable goals in place and objectives in place to evaluate the success and impact of its program(s) in fulfilling these goals and objectives,

Therefore, the board of directors adopts the following policy:

1. At least once every two years, the Alaska Trails will review its goals and objectives toward achieving its mission and will complete a performance and effectiveness assessment of its programs based on that review.
2. This first such assessment will be conducted in 2009 under the authority of the executive committee of the Board.
3. The Alaska Trails Board and the general membership will receive a written report of this assessment to include a minimum of the following:
 - (a) Describing the activities that Alaska Trails undertook in the prior two years to achieve its goals and objectives;
 - (b) Identifying the measures used to assess Alaska Trails 's effectiveness in achieving its goals and objectives;
 - (c) Analyzing the effectiveness of Alaska Trails 's programs in achieving Alaska Trails 's goals and objectives; and
 - (d) Recommending future actions Alaska Trails might take to increase effectiveness based on the findings.
4. At the conclusion of this process, Alaska Trails will revise the Alaska Trails goals and objectives, as needed, for the upcoming term, will suggest means of measuring them, and when the next report period will be and when it will be due.