

Date: 13 April 2010
Time: Noon — 1 pm
Toll-free Number: 1.800.315.6338
Pass code: 8049#



AGENDA

Alaska Trails Board Meeting

1. **Call to Order:** 12:02 pm
Attendance: Jillian Morrissey, Geoff Orth, Malcolm McEwen, Aric Baldwin, Cory Bellows, Dan Changnon
Absent:
Staff: Max Gruner

2. **Changes to the Agenda**
ED Report above Action Agenda items
Dan moved, Jillian seconded. Approved.

3. **Approval of the Consent Agenda:**
 - a. Approval of the March Monthly meeting minutes
 - b. Approval of the March Treasurer's Report

Jillian moved, Malcolm seconded. Approved.

4. Executive Director's Report

Training

We are looking at the possibility of 14 trainings this summer. Most are still in the planning stages. We have confirmed:

- Kodiak – mid-May
- Willow – May 19
- Talkeetna – early June
- Palmer – June 19th
- YEP - June 2-4
- Chugach State Park - May 20-21
- Trail Costing - August

Construction

The MOA with State Parks is signed!

We are working on MOA with Muni of ANC

We will be providing project management and overseeing construction for the following:

- YEP – this also includes volunteer management and training
- Southfork in Eagle River for Chugach State Park

Advocacy

ATI funds – we believe that Senator Murkowski will request ATI funds to be included in budget

General Operations

- Board Retreat – Anchorage. Will find venue at either BP Energy Center or Spenard Rec. Center. Focus on three items: business plan, by-laws and rebranding. Mike Walsh will help facilitate.

- Branding – thoughts?
- Rasmuson Grant – submitted for review.

And then there is...

- Max will be moving to Cambridge, Massachusetts towards the end of this summer – Amy was accepted into a doctoral program at Harvard and the whole fam will be moving East.
- Max will provide board with transition plan within the near future – if there are any thoughts and/or advice, please let Max know.

5. Board Action Items

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6. Board Discussion Items:

- Membership Report - n/a
- Project Updates:
 - BLM/OHV Proj: ATV - Spring Break-up PSA – Geoff giving Max the triad from the previous PSA to see if there is language for a new message
 - Membership drive – beginning phases
 - Annual Report – one-page document that will transition us. This will be used as a tool for the membership report and will become a document that serves as a funding tool for foundations
- Strategic Summary: status of Issues/Goals, each board member needs to submit a 1 para summary of Action/Outcome per Foraker Strategic Summary, pg. 2 – Jillian.
- Rebranding – Max & Jillian
Discussion: We need a timeline to get this done
3 proposals are on a broad spectrum from just a logo to mission minded rebranding.
Will be discussed at Annual Meeting
- Bylaw change: self-perpetuating board – will be taken up at Board Retreat
- ProjectList: revised, please provide comments – any comments, please email Geoff
- Board membership & resignation of Wayne Biessel – Mandate getting board members ‘on board’ we are down to 4 members
- Thoughts on succession of Exec Director- Work on a job description for a Director of Operations. Circulate a personal invitation to those candidates that were well-qualified during the last hiring cycle.
- Operations Coordinator – Max & Jillian. – See above
- Southcentral tool sharpening/rehandling extravaganza – Jillian – contractors & Max will meet at Jillian’s sometime in May to prep the tool trailer for summer work

7. Trail News:

- Senate Bill 195 passed in the Governor office – send a thank you note to Sen.
- Mat Su Health Foundation and Mat Su Borough are trying to coordinate the different stakeholders to collaborate

8. Adjournment: Jillian moved, Malcolm seconded. Adjourned at 1:06pm

Attachments:

Treasurer’s Report – Balance Sheet & Cash Flow Statements
March Meeting minutes
Foraker Strategic Summary

Project List

Action Items:

1. Reminder: Next meeting— 11 May, Noon to 1 pm.
2.
3.