

Date: 9 March 2010
Time: Noon — 1 pm
Toll-free Number: 1.800.315.6338
Pass code: 8049#



AGENDA

Alaska Trails Board Meeting

1. Call to Order: 12:03 pm

Attendance: Jillian Morrissey, Wayne Biessel, Malcolm McEwen, Dan Chagnon, Cory Bellows-Fairbanks Off Road Alliance

Absent: Geoff Orth
Staff: Max Gruner

2. Changes to the Agenda

Introduction for Corey Bellows – interested in serving on board. Currently serves with Fairbanks Off Road Alliance – full sized vehicles, OHV and motorcycles. Geoff mentioned he should sit on the Board Meetings for a couple of months and then discuss a place on the Board.

Dan moved, Malcolm seconded. Approved

3. Approval of the Consent Agenda:

- a. Approval of the February Monthly meeting minutes
- b. Approval of the February Treasurer's Report

Malcolm moved, Wayne seconded. Approved

4. Board Action Items

- a.
- b.

5. Board Discussion Items:

- a. Membership Report - n/a
- b. Project Updates:

1. BLM/OHV Proj: ATV - Spring Break-up PSA

Max & Jillian are going to investigate the feasibility of this radio PSA and will report back to Board.

2. Membership drive

Max stated thoughts about continuing Alaska Trails not as a membership organization. Though, if the Board did want to continue members, he felt a high benchmark should be reached for members – one that reflects that 70% of Alaskans use trails. Other points in discussion stated that if membership is continued, that staff time should be allocated to clearly articulate what members 'get' for joining; i.e. discounts, workshops, pro-deals, etc. Also, it was mentioned that we could also consider only bringing on other organizations/agencies.

3. Project Cost Accounting summary (see attached). – no discussion

- c. Strategic Summary: status of Issues/Goals, each board member needs to submit a 1 para summary of Action/Outcome per Foraker Strategic Summary, pg. 2 – Jillian

All Board members need to have their paragraph summary ready to share at the spring Board Retreat, if action plans are not already in place.

- d. Rebranding – Max & Jillian.
Max has sent out 3 proposals from different entities. Board should review and provide comments. This decision is coincided with membership drive & the decision to whether or not to remain an membership based organization.
- e. Bylaw change: self-perpetuating board – Jillian & Malcolm
All Board members present were for the change in AT bylaws to reflect a self-perpetuating Board model. Malcolm will follow-up by reviewing current language and making appropriate changes to reflect this decision.
- f. ProjectList: revised – no discussion
- g. Website: transfer to new web-master is in process, Ben Barton a Fairbanks member, has volunteered to administer the website. Geoff will continue to follow up on this

6. Executive Director's Report

Training

We are slowly putting together a training schedule for this summer. So far it appears that we may have trainings in the following:

- Sitka
- Nome
- Kodiak x2
- Talkeetna
- Willow
- ANC – YEP program
- ANC – statewide trail costing

Note: the trainings in Willow and Talkeetna may also address the training needs of other communities in the area

Construction

We will be providing project management and overseeing construction for the following:

- YEP – this also includes volunteer management and training
- Southfork in Eagle River for Chugach State Park – this is still dependent on MOA being finalized

Advocacy

- ATI funds are currently absent from budget – TrailMix and AKT working together to advocate for inclusion
- Trail Rendezvous to focus on Youth and facilitate a gubernatorial candidate debate – date may need to be changed

General Operations

- CFC submitted and accepted – administrative overhead at 2.1%
- Working on development of business plan
- Branding – thoughts?
- Rasmuson Grant – cannot complete without Vice President, determines ability to pursue branding and other capacity building projects this year

Also, please take a moment to fill out the following (copied from the grant application) and send back to me. Note, I will ultimately submit these contributions anonymously and not tied to any individuals.

List board member contributions over the last 12 months:

- Name
- Membership and dues
- Individual contribution
- Employer contribution

7. Trail News:

- a.
- b.

8. Adjournment: Jillian moved, Geoff seconded. Adjourned at 1:17pm

Attachments:

Treasurer's Report – Balance Sheet & Cash Flow Statements
February Meeting minutes
Foraker Strategic Summary
Project List
Project Cost Accounting - 2009
Mission Minded
Foraker NP Guidelines

Action Items:

1. Reminder: Next meeting— 13 April, Noon to 1 pm.
2.
3.