

ALASKA TRAILS

Alaska Trails Board Meeting Teleconference Minutes July 8, 2008

1. Call to Order: 12:04 PM

Attendance: Geof Orth(proxy Kenton Bloom), Jack Mosby(proxy for Dan Chagnon), Jack Campbell, Blain Anderson, Wayne Biessel
Staff: Jillian Morrissey
Absent: Malcom McEwen

2. **Changes to the Agenda:** None. Jack M. moved, Blain Seconded. Approved

3. Approval of the Consent Agenda:

- a. Approval of the June 10, 2008 Monthly meeting minutes
- b. Approval of the June Treasurer's Report

Blain moved, Geoff seconded. Approved.

4. **Board Action Items** - None.

5. Board Discussion Items:

- a. Upcoming Trainings - Looking at Nome, Valdez, Possibly Girdwood this Fall.
- b. Membership Report - Not Available
- c. Project Updates -
 1. Eska Falls OHV Layout - Completed eastern ATV and hiker route, Western ATV route to be laid out. Construction has been extended thru July 09.
 2. Hillside Singletrack - Construction to start July 14.
 3. Sanctuary Trail - Construction continues, see Executive Summary.
 4. Haines CIA Trail Layout - Done
 5. Jack M. provided some consultation for a housing development concerning trails on the development associated with wetlands mitigation.
 6. Oct 29 - The State Parks is having a retreat and are interested in our advanced modules. To be held at the Birchwood Camp.
 7. 2009 ARPA Statewide Trails Conference in April. Time to start thinking about it. This will be held in Anchorage.

6. **Executive Director's Report:** - Attached. We may include the Board retreat either before or after the conference.

7. Trail News:

- a. Kenai - Kushtaka Camp - Blain and Kenton went to Campfire Girls Camp to help update a master plan for their trails. They have received a grant from the Rasmussen Foundation.
- b. Hatcher Pass bike trail - Wayne - State Parks crew is finishing uyp graveling on the Gold Cord Lake Trail. Afterwards they will be working up at the April Bowl Trail near

Summit Lake. The trail mapping inventory and assessment mapping project that occurred at Chugach State Park last summer will continue at Denali State Park later this month.

- c. HB 25 - Was signed by Gov. Palin last month. This bill provides liability protection for landowners and came out in good shape. EC to write a thank you letter to the participating legislators.

8. **Adjournment:** Dan moved, Ken seconded, Adjourned at 12:44 PM.

Prepared By:

Jack Campbell
Secretary

Attachments:

1. **ED Report**
2. **Treasurer's Report**

Action Items:

1. Reminder: Next meeting—Aug 12th, 2008, Noon to 1 PM.
2. EC to write thank you letter on HB 25.

Executive Director Update

8 July 2008

Current Projects (April – June)

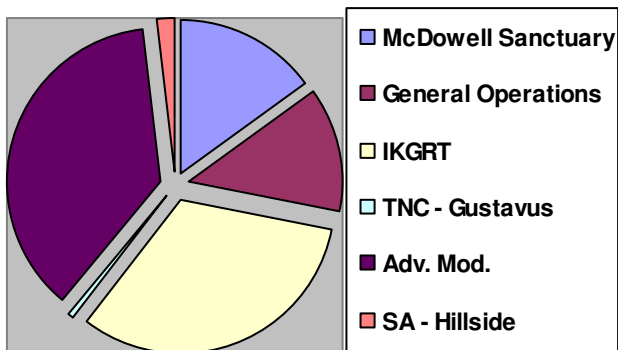
Summary

Projects are going well.

- **Lessons learned** – too many projects relying on the same small window of time – Eska, IKGRT, Haines, Adv. Mod. Training, and McDowell Sanctuary were all competing for these 3 months. Even at 50 hours a week, it was a challenge to complete projects at the level of quality I wanted. In the future, I will use time/season when a project can be done as part of the evaluation metrics for projects.
- **Thanks Jack M. & Blain taking on the Eska project.** Your time & efforts are appreciated.
- Our 6 trainings were well received and successful
- IKGRT brought in good \$ for my position for a short duration of time commitment
- McDowell Sanctuary is high-profile & we have a high chance for success
- The Advanced Modules are always a priority and bringing Christine on to help finalize the curricula is a plus
- Singletrack – Hillside project is also high-profile & good income for us. One concern is the publicity and issue with Brown Bears in the area. I will be monitoring public concern about this.
- General Operations – I have been able to get a grant proposal in & keep up with office related activities to keep the wheels moving forward – **I get a lot of help with reports & # tracking from Geoff!**

Time Allocation

McDowell Sanctuary – 66 hrs – 14%
General Operations – 58 hrs – 12%
Int'l Gold Rush (IKGRT) – 142 hrs – 31%
The Nature Conservancy (TNC) – 3 hrs – >1%
Advanced Modules – 162 hrs – 36%
Singletrack Advocates (SA) – 9 hrs – 2%



Project - Mission Effectiveness

My scores for current projects are:

McDowell Sanctuary: **13** (#1-4: 3, #5: 1)
General Operations: **15** (#1-5: 3)
IKGRT: **9** (#1,3: 0, #2, 4, 5: 3)
TNC – Gustavus: **14** (#1,2,4,5: 3, #3: 2)
Advanced Modules: **15** (#1-5: 3)
SA – Hillside: **15** (#1-5: 3)
BLM - OHV: **12** (#1, 2, 4, 5: 3, #3: 0)

Future thinking

- **Cash flow is good right now** – that may provide more flexibility to increase effectiveness in operations, i.e. more outsourcing of responsibilities, more staff
- **Advocacy** is a large part of our organization, but receives minimal amount of my attention because there are no immediate \$\$\$ for that type of work. My position is still very project based. **Perhaps this is can be more of the role that the Board plays** until there is more operational funding security for the Executive Director position?
- **Board Members-** broadening membership, advocacy, special meetings, fundraising efforts, giving – revisit the Project List done by Geoff
- **Engaging members** – I will continue to set-up volunteer days, but what else can we do to invigorate our membership? It takes time to organize (and money). I have some ideas, so does Blain...
- **Maintain our statewide focus** – I am actively looking for projects outside of the Anchorage Bowl. I will put priority on Valley, SE, and Interior projects for '09 & '10
- **2009 Statewide Trails Conference** – Alaska Trails needs to be a leader in this, but not a coordinator – submitting assistance request to NPS - RTCA
- **Board Retreat** – There was some discussion about this during winter, it is a great idea and would be a good way to reconnect & talk about short & long term goals for the organization.
- **Updating our technology** – ultimately, I need a better computer & printer

Project Evaluation Metrics

1. It furthers the mission of Alaska Trails?
2. It increases the net cash flow?
3. It strengthens the internal focus?
4. It increases public awareness of Alaska Trails?
5. We have the resources to accomplish the task?

Ranking:

yes = 3
neutral = 0
no = -3

Scoring:

11 - 15 yes
6 - 10 maybe
0 - 5 no

AK Trails - Balance Sheet - As of 06/30/08

As of 06/30/08

07/07/08

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Account	12/31/07 Balance	06/30/08 Balance
ASSETS		
Cash and Bank Accounts		
AK USA Checking	8,881	12,611
AKUSA MnyMrkt	0	19,102
AK USA Savings	10,435	5,261
Long-Term Savings 5/08	1,139	0
REI Grant 8/07	5,132	5,307
RST BLM OHV Proj 6/07	5,220	0
RST Organizational Endowment 5/10	4,470	4,570
RST SngltrckAdvcts	5,000	5,119
RST Trail Endowment 5/08	1,215	0
Cash on Hand	0	0
PayPal	43	0
TOTAL Cash and Bank Accounts	41,535	51,970
Other Assets		
AgencySrvcs	0	0
Accounts Receivable	0	279
Property, Miscellaneous	0	0
Property, Tools	0	0
TOTAL Other Assets	0	279
TOTAL ASSETS	41,535	52,249
LIABILITIES		
Other Liabilities		
Singletrack Advocates	9,915	19,076
Payroll - Federal	144	0
Payroll - State	60	265
Reimbursables	0	0
TOTAL Other Liabilities	10,119	19,341
TOTAL LIABILITIES	10,119	19,341
OVERALL TOTAL	31,416	32,908